

## SOFTFINANÇA SIGNS PARTNERSHIP FOR DOUBLE AUTHENTICATION SYSTEM (*FINGERPRINT*) BASED ON DNABOLT SOFTWARE

Unique technology aims at blocking access from unauthorized devices

**Lisbon, January 7th 2014** - SoftFinança, a leader in developing self-service banking solutions, has signed a partnership with Cerof USA, Inc., the international sales representative of the DNABolt solution, to distribute and implement this sophisticated double authentication security system in the markets where the former operates, especially Portugal, Angola and São Tomé and Príncipe.

The solution allows a response to today's companies' strong and growing concerns, regarding the need to make robust technological authentication solutions that validate the user-workstation byname, from a tablet, smartphone, laptop or desktop pc. This high-level security solution is essential not only to companies in the financial sector, but also to other sectors of activity. With this now established partnership, SoftFinança is authorized to sell DNABolt technology, covering markets in Portugal, Spain, Italy and several African countries.

According to Luís Teodoro, SoftFinança's Payment Systems, Security and Brand Digital Experience director, *"SoftFinança's vision for the financial market, as the result of their long experience in this sector, has always been guided by innovation and the use of the most advanced technologies, along with a strong concern with the high security and strong authentication necessary to ensure the integrity of the processes developed by our Clients. This partnership allows us to enhance the concept of security into areas that complement those traditional ones regarding financial peripheral devices and, potentially, into other sectors of activity. Within this framework, the innovative offer made with DNABolt makes it an unparalleled offer in the market"*, he concludes.

## THE DNABOLT DOUBLE AUTHENTICATION SOLUTION

DNABolt is a pioneer offer in terms of security solutions, with multiple strong authentication factors. The solution intends to prevent unauthorized to applications and services usually protected by usernames and passwords. As an example, a usual security breach occurs when the user's account information is compromised and later used in unauthorized transactions, fraud and/or use of the user's persona. This is a strong security risk that, oftentimes, constitutes a problem underestimated by many organizations. The danger in these security breaches is potentially higher because, if executed effectively, the attack can be performed throughout time, without record and potentially pointing to someone else as responsible for the crime.

The DNABolt software authentication mitigates this risk, pairing the username and password already existing in the product or service with the device being used in authentications or transactions. This way, users become associated with their access devices. This authentication can also be reinforced by sending users a security DNA token, thus ensuring that they really are the ones attempting access. The solution can be integrated with customized apps, namely web service portals and e-mail solutions.

## SOFTFINANÇA'S PARTNERSHIP WITH DNABOLT

SoftFinança is a company with a long history in the development of high criticalness solutions for its Clients in the financial sector.

Initially focused on Self-Service solutions, in which it holds a profound knowledge resulting from the work carried out in the Caixa Geral de Depósitos, Montepio Geral and Crédito Agrícola networks, the company gradually spread its operations to other areas. SoftFinança's strong skills in means of payment, ATM solutions, multimedia financial kiosks and payment and loyalty card management have potentiated the creation of the SEGG Platform, focused on managing the digital communication with the customer, where, for instance, digital pricelists or digital storefronts are inserted. From among the several partnership we've established, we highlight security solutions and the partnership with SAP and, according to our policy of integrated solutions for our clients, we now proudly add the DNABolt offer as a new strategic asset.

Additionally, and as the result of a long-standing investment, SoftFinança has also forged a presence in international markets, namely in the PALOP countries (African Portuguese-speaking countries).

The partnership with DNABolt is as such one step in a growth and internationalization strategy that the company has been pursuing, stemming from its vast knowledge of the sector and the need for critical systems with reinforced security for our Clients, a characteristic encompassing all organizations. At this moment, DNABolt already counts on high prestige companies as its Clients, such as Nokia Siemens Network, Oi!, Brazil's Associação Nacional de Fomento Comercial (National Commercial Development Association), Advance Financial Corporation and Telemont, a telecommunications infrastructure services supplier that serves the Brazilian market's main players. As part of this strategic partnership, which consolidates and complements SoftFinança's critical solutions, the company will be responsible for the DNABolt solution for several African markets, as well as Portugal, Spain and Italy.

## ABOUT SOFTFINANÇA

Softfinança is a software company focusing on technological solutions for the financial sector, and a leader in developing self-service solutions.

Founded in 1990, it has since then designed and delivered relevant business solutions in several different financial services areas. Its core activity centers on researching and developing software solutions to streamline and boost customer relationships.

## ABOUT CEROFUSA

CEROF USA, INC. ([www.cerofusa.com](http://www.cerofusa.com)), a North American company headquartered in Alpharetta, Georgia – USA, formed in May 2014, is an International Master Reseller for double authentication DNABolt software ([www.dnabolt.com](http://www.dnabolt.com)).

The company has offices in the following countries: Brazil, Canada, United Kingdom, Japan, Spain, Italy, Portugal, and Thailand.

Through a partner, it holds 36,395% of DNABolt Incorporated's capital.